



# AIR FORCE SERGEANTS ASSOCIATION

*Serving the Total Air Force Enlisted Corps and Their Families – Past, Present, and Future*

## **ROBERT L. FRANK** CHIEF EXECUTIVE OFFICER

As the Chief Executive Officer of the Air Force Sergeants Association (AFSA), Rob Frank is responsible for leading a talented staff that serves 110,000 dues-paying members world-wide. Overseeing its daily operations, lobbying and member support, Rob also positively engages leadership at all levels along with the Veteran and military audience to ensure AFSA continues to advocate on behalf of enlisted Airmen, their families and survivors.



AFSA is a federally chartered, 501(c)(19) non-profit organization representing the professional and personal interests of Airmen from every era, every Component, and their families. The Association was founded and incorporated on May 3, 1961, and has evolved into an organization highly respected by congressional members as well as by leaders in the Department of Defense and the Department of Veterans Affairs. AFSA works closely with national leadership to aid in maintaining a superior aerospace defense and protect the personal and professional interests of past, present, and future Airmen.

Before joining AFSA, Rob served as the Veteran Outreach Specialist with the Consumer Financial Protection Bureau's Office of Servicemember Affairs where he established a new position and Veteran engagement strategy for this startup government agency. He increased the awareness of the bureau's resources through this position by developing key relationships and conduits of information throughout the Veteran community. Additionally, he developed numerous products and materials to educate servicemembers, veterans, and their families on key issues and consumer financial topics.

Rob is a 25 year Air Force Veteran and retired Chief Master Sergeant. Early on in his career, he was a C-130 & C-141 aircraft maintenance crew chief, technical training instructor, and eventually served half his career as a First Sergeant; all in various locations across the globe including several deployments supporting multiple operations and contingencies. In Rob's final assignment he served as the First Sergeant Special Duty Manager in the Office of the Chief Master Sergeant of the Air Force. While there he led, established policy, and provided guidance for 2,508 Regular Air Force, Air National Guard, and Air Force Reserve First Sergeants.

An Eagle Scout, Rob's military decorations include the Legion of Merit, Meritorious Service Medal with 6 oak leaf clusters, Aerial Achievement Medal, Air Force Commendation Medal with oak leaf cluster, and Air Force Achievement Medal with three oak leaf clusters. He has numerous military awards, including his selection as the 2005 Air Mobility Command First Sergeant of the Year, and is a *summa cum laude* graduate of Southern Illinois University. Rob is also an Elder at Sunset Hills Baptist Church in Alexandria, Virginia and very active in his community.